

>
>
> Spot the
> Difference?
>
>
>
> NAHA Infringement of
> Aromatherapy Quarterly® Copyright & Trade Dress Rights
>
> It has just come to our notice (and is verified by
> information published on your web-site) that you have recently
> re-designed the NAHA journal, altering its name from "Scentsitivity"
> to "Aromatherapy Journal". However, as you can see from the above,
> your re-designed front cover is a flagrant copy of the Aromatherapy
> Quarterly® Magazine cover design and is, therefore, in blatant breach
> of our Copyright and Trade Dress rights. It is obvious that you have
> been intending to pass off the NAHA "Aromatherapy Journal" as the
> Aromatherapy Quarterly® in the eyes of the American Public, and we
> cannot tolerate such an infringement of our trading rights. You appear
> to be deliberately using our banner and front cover design in order to
> trade on the AQ's prestigious US and international reputation.
>
>
> We request, therefore, that in compensation for this legal violation
> you agree to the following:
>
>
> 1. You immediately re-design the cover of your "Aromatherapy Journal"
> so that it does NOT infringe our rights.
>
>
> 2. You publish an 'Apology', with the heading
> in bold type, in your next Aromatherapy Journal's "Message from the
> President" as follows: "NAHA has re-designed the front cover of the
> "Aromatherapy Journal" and apologises unreservedly to the Aromatherapy
> Quarterly® Magazine for any breach of their copyright and trade dress
> rights that our previous cover design may have incurred. No breach was
> intended."
>
>
> 3. You agree to provide the Aromatherapy Quarterly® -
> by way of compensation and free of
> charge - eight one-quarter-page advertisements in future
> issues of the NAHA Aromatherapy Journal. These eight advertisements
> are to be taken up by the Aromatherapy Quarterly® in the time-frame of
> the publication of the next sixteen issues of the NAHA journal. They
> will be used to advertise the sale of back issue packets of the
> Aromatherapy Quarterly®.
>
>
> 4. You agree to furnish the Aromatherapy Quarterly® with one free
> subscription copy of the next sixteen issues of the NAHA Journal to an
> address which will be supplied to you by us.
>
>
> Please confirm within 28 days that you have agreed to these terms,
> which under the circumstances are very reasonable. If we do not hear
> from you, you leave us no option but to take the matter further.
>
>
> Yours sincerely

ATT000321.txt

- >
- >
- > Séza Eccles
- >
- >
- > Publisher
- >
- > Silent Impressions™
- >
- >
- >
- >
- >
- >
- >
- >
- >